

WEB & DIGITAL PRODUCT DEVELOPMENT

Websites & digital products

Strategy, design and senior-level development for websites, e-commerce, dashboards, SaaS and AI-powered experiences.

The budgets below are starting points for a clearly defined scope. A final proposal is prepared after goals, content/design readiness, integrations and technical requirements are reviewed.

CORE PROJECTS

Landing Page	TIMELINE 3-4 weeks	STARTING BUDGET from \$2,500
• Up to 8 content sections with responsive implementation and refined basic motion. • Lead/contact form, analytics setup, technical SEO foundations, QA and production launch. • Best suited to campaigns, product launches and focused company presentations.		
Business Website	TIMELINE 6-8 weeks	STARTING BUDGET from \$6,500
• Typical 5-8 page company website with reusable components and responsive layouts. • CMS or blog, forms, multilingual structure, analytics, technical SEO and launch. • Copywriting, translation, brand identity and deeper UX/UI are scoped separately when required.		
Shopify Store	TIMELINE 6-9 weeks	STARTING BUDGET from \$7,500
• Store setup or redesign, theme customization, essential pages, collections and navigation. • Initial catalogue setup for up to 20 products, payment and shipping configuration, analytics and QA. • Paid themes, apps, subscriptions and payment/provider fees are excluded.		
Dashboard or Client Portal MVP	TIMELINE 8-12 weeks	STARTING BUDGET from \$12,500
• Authentication, up to 3 user roles and a defined set of core dashboard or portal screens. • Tables, filters, charts, forms and integration with an existing or project API. • Complex compliance, security infrastructure and extensive backend systems are estimated separately.		
Custom Web Application	TIMELINE 12-18+ weeks	STARTING BUDGET from \$20,000
• A defined MVP or first product phase for SaaS, FinTech, Crypto or internal business workflows. • Technical planning, responsive interface, authentication, core workflows, API/backend integration and deployment. • Final scope, milestones and delivery model are agreed after discovery.		

ADDITIONAL DEVELOPMENT SERVICES

Focused support for existing products

Existing Product Improvements	TIMELINE 1-4 weeks	STARTING BUDGET from \$2,000
- New pages or features, responsive fixes, UI refinements, bug fixing and focused development sprints. - Scope is confirmed after a short review of the existing product and codebase.		
Third-Party Integrations	TIMELINE 2-5 weeks	STARTING BUDGET from \$3,000
- Payments, KYC/AML, CRM, authentication, analytics, marketing platforms and external APIs. - Provider onboarding, legal/compliance work and third-party fees are excluded.		
AI-Powered Features	TIMELINE 4-8 weeks	STARTING BUDGET from \$5,000
- AI assistants, chat interfaces, content generation, document processing and workflow automation. - Model usage fees, proprietary model training and large-scale data preparation are excluded.		
Performance & Technical Improvements	TIMELINE 1-3 weeks	STARTING BUDGET from \$2,000
- Performance audit plus prioritized implementation for Core Web Vitals, images, scripts and bundles. - Results depend partly on hosting, platform limitations and third-party scripts.		

HOW INANTS WORKS

01 DISCOVER	02 DEFINE	03 DESIGN	04 BUILD	05 LAUNCH	06 GROW
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Included in every project

- Scope confirmation and technical planning.
- Responsive implementation and cross-browser QA.
- Staging or production deployment.
- One consolidated round of minor revisions.
- 30-day bug warranty for the delivered scope.

Design & strategy

- Strategy, UX/UI and visual direction are available and scoped to the depth the project requires.
- Final proposals clearly separate design, development and third-party costs.
- Brand identity, copywriting, translation and custom illustration are quoted separately.

DIRECT SENIOR DELIVERY

Armine Inants | Founder & Senior Web Developer

Projects are led directly by Armine, with 8+ years of experience building modern web applications, SaaS products, Shopify solutions and AI-powered interfaces. Strategy, design direction and engineering stay connected throughout delivery.

armine.inants@gmail.com · web.inants.com · WhatsApp / Telegram +374 77 194 864

COMMERCIAL NOTES

- Timelines are typical estimates and begin after scope, required access, content, assets and approvals are received.
- Changes after scope approval are estimated separately and may affect the delivery date.
- Ongoing support, maintenance or reserved development capacity can be quoted as a monthly retainer.
- The final proposal may use fixed-price milestones or time-and-materials depending on project uncertainty.